

Attorney(s) name(s) and state bar number (space below for  
Law Firm filing stamp only)  
Address  
Telephone number  
Facsimile number  
E-mail address

Attorney(s) for Protestant

**SAMPLE PROTEST**  
**3062 Satellite Warranty Facility**  
**Establishment/Relocation**

STATE OF CALIFORNIA

NEW MOTOR VEHICLE BOARD

In the Matter of the Protest of )  
NAME OF DEALERSHIP, ) Protest No. (leave blank)  
Protestant, )  
vs. ) **PROTEST**  
NAME OF MANUFACTURER/DISTRIBUTOR, ) [V.C. sec. 3062]  
Respondent. )

Protestant, \_\_\_\_\_, through its attorney(s), files  
this protest under the provisions of California Vehicle Code section  
3062 and alleges as follows:

1. Protestant is a new motor vehicle dealer selling \_\_\_\_\_,  
and is located at \_\_\_\_\_. Protestant's  
telephone number is \_\_\_\_\_.

2. Respondent distributes \_\_\_\_\_  
products  
and is the franchisor of Protestant.

3. Protestant is represented in this matter by [Name of Attorney  
or Protestant (if representing self)], whose address and telephone

1 number are \_\_\_\_\_.

2 4. On or about \_\_\_\_\_, Protestant received from  
3 Respondent a notice that Respondent intends to establish/relocate  
4 \_\_\_\_\_ as a satellite warranty facility.

5 5. The intended establishment/relocation is within a two mile  
6 radius of Protestant's location.

7 6. There is good cause for not permitting the establishment/  
8 relocation of the satellite warranty facility by reason of the following  
9 facts:

10 (a) Protestant has made a substantial and permanent investment in  
11 the dealership.

12 (b) [Identify the effect on the retail motor vehicle business and  
13 the consuming public in the relevant market area.]

14 (c) It would be injurious to the public welfare for an additional  
15 franchise to be established/relocated.

16 (d) The \_\_\_\_\_ franchisees in the relevant market area are  
17 providing adequate competition and convenient consumer care for \_\_\_\_\_  
18 vehicles including adequate motor vehicle sales and service facilities,  
19 equipment, supply of vehicle parts, and qualified service personnel.

20 (e) The establishment/relocation of an additional satellite  
21 warranty facility would decrease competition and therefore not be in the  
22 public interest.

23 7. Protestant and its attorney(s) desire to appear before the  
24 Board and estimate that the hearing in this matter will take \_\_\_\_\_ days  
25 to complete.

26 8. A Pre-Hearing Conference is requested.

27 WHEREFORE, Protestant prays as follows:  
28

1 (1) That the Board issue its decision determining that good cause  
2 exists for not permitting the establishment/relocation;

3 (2) That the Board issue its order not permitting such  
4 establishment/relocation;

5 and,

6 (3) For such other and further relief as the Board deems proper.

7 DATED: \_\_\_\_\_  
8

9  
10 By \_\_\_\_\_

11 Attorney(s) name(s)  
12 (original signature required)

13 \* \* \* \* THE PROTEST MAY NOT BE PROCESSED WITHOUT AN \* \* \* \*

14 ATTACHED PROOF OF SERVICE AND A \$200.00 CHECK TO  
15 COVER PROTESTANT'S FILING FEE  
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